

BC TRADESWOMEN SOCIETY

# BOARD OF DIRECTORS 03/06

---

**06 MARCH 2022 / 10:04 AM Time Commenced / Meeting Place**

## ATTENDEES

Gabrielle

Nicole

Raven

Lauren

Kristine

Amandeep

Barbara

Jelissa

Lana

Hilary

## REGRETS

Lisa

## AGENDA

### **Approval of Minutes From Last Meeting**

YES

### **Reports**

- BCCWITT

- Lindsay saw that Lauren had organized the tailgate toolkit. She was also working with them. So that we don't cross lines too much, we will start touching base with each other more frequently so that we are not organizing the same work twice.
  - As we currently don't have any funding, BCCWITT will direct us to free/less expensive opportunities.
  - For things that BCCWITT IS hosting, we can promote and share
- Considering another research paper. Funding for BCCWITT and BC Tradeswomen Society started because of this research paper where a group of tradeswomen travelled around BC and interviewed women to hear their experiences. 2017.
  - Brought this venture up to the builders code. They seem interested
  - Funding required may be about 20 000 (approx(
- Discussion about families for real change, human rights clinic. Sharp work forces.
  - Sharp workplace - work with ending violence
  - Human rights clinic Can do hour long info sessions. Addresses handling harrasment at work which is something quite often brought up in the online women in trades group. Lauren wants to plan something for april / may
    - <https://bchrc.net>
- Builders Code
  - want to help work on the qualitative survey project.
  - Would like to do the tradeswomen build nation conference with a panel of us and bccwitt on creating organizations like bccwitt in various states/provinces
  - Put us in contact with their marketing person - so any big webinars - can get promoted - better outreach.

- Wondering if the companies that signed on with builders code could posting jobs on our website
- They have training modules for employers (will be giving us the links for those) regarding Diversity and Equity
- Request from Tim from BCCampus
  - <https://bccampus.ca/>
  - Looking for womens in trades advocates for a panel. Ask questions and share experiences. 60 minutes through zoom around 3:30. Date TBA
- BCIB
  - Reponsible for CBA projects - trying to hire women, immigrants, underrepresented etc. Hiring locally.
  - We can come back to them once we have a proposal for the qualitative study.
  - Photoshoot possibly with them
  - Anyone interested in being a champion? Contact Nicole

## Finances

- Two meetings with bank
- Prob have around 2000 in the bank account. Lindsay had been donating 300\$ quarterly.
- Posted in Slack - what she needs from everyone to prove that we are directors/ running legitimately
  - Full name, date of birth, address, sin number, phone number, email, tax residence

## Website

- Website domain purchased. Website completely revamped (Thank you Scott!)
  - Also now a place for people to provide their email for updates, newsletter, etc
- We still need info/pics from

- Pictures
  - Jelissa
  - Raven
  - Hilary
  - Lisa Scott
- Bio
  - Raven
  - Hilary
  - Lisa
- Pronouns
  - Raven
  - Hilary
  - Lisa
- Pages to publish
  - description of work done to advocate for women in the trades
  - Outlining barriers to women in the trades
  - Page of resources
  - Key statistics and summary from enhancing the retention and advancement of women in trades in british columbia.
    - Lisa will possibly do a one page explanation

## Membership

- Need email list to send confirmations to new members and past members to ask if they would like to renew // Kristine
- Shall we provide a confirmation receipt of payment for membership, onboarding email: whats next, where funds go, membership benefits, etc. (perhaps redirect to a page on website possibly)
- Possibly set up Kofi account // Jel
- Bank also has an alternative // global payment - deal for merch and what not
  - <https://www.vancity.com/BusinessBanking/AccountsAndServices/PaymentServices/MerchantServices/>
  -

## Recovery New West // Lauren

- Table Fee of \$500
- Recoverdaybc.ca

- Registration doesn't happen until summertime
- There are events happening in different areas as well

### **Tailgate Toolkit // Lauren**

- Monday, April 11 // 7-8p
- Event Banner
- Google form
  - <https://forms.gle/i2QUFQqtoj7iuwck7>
- Facebook event
- Push this on socials 2 weeks leading up to it
- Hourlong presentation - slideshow/interactive
  - Perhaps before the presentation, a few of us can introduce ourselves, talk about BC tradeswomen society, opportunities, etc. Then we can pass it over to Colby (tailgate toolkit)
    - Kristine volunteered

### **Political lobbying a future for us?**

### **Outreach / Social Media**

- Turner Construction is allowing us to use all their documents and presentations for their equity program // Kristine
  - Affiliate in the states - believe in diversity and that it's everybody's issue
  - powerpoints, videos, to encourage diversity (no watermarks)
- Social Media management App set up?
- Canva // Jel
- Facebook has been set up
  - Nicole has been taking charge of posting. Feel free to share on slack posts/
  - We could also have someone assist as admin for the Facebook page: to accept member join requests, respond to messages, respond to comments, be active on the page
- New Instagram created - unfortunately we cannot get access to the old one
  - BCwomeninthetrades
- Pamphlet/Posters made for

- Tailgate Toolkit
- BC Tradeswomen Society Banner
- ITA insta giveaway has started
  - Collaboration with BCCWITT, ITA, BuildTogetHer
- On social media, if we receive DMs,
  - Clarity on what we can and cannot do
    - What we are able to help with, provide resources for, what we cannot help with
    - Actions to take for a variety of situations
  - Bring it back on to slack chat if unsure / send people to bccwitt (have a lot of resources)

## Merch

- Stickers designed, ordered and delivered
- Let Nicole know if you can pick up or your address of delivery

## New Business

### 1. Whats in my tool bag video series // Lauren

- Way to attract people to our social media - great recruitment tool
- Give prospective people what the trades may be like
- Perhaps milwaukee and dewalt would love to donate to this
- Feature one or two people a month - photo of them and toolbag - or video
- #whatsinmytoolbag
- Lauren will write up a mock up of what it will be like
- Interview or list of questions
  - Story behind why you have this

### 2. Get Flushed // Lauren

- Getflushed.ca

- UA 170 has an equivalent - maybe collaborate

### **3. Break the Bias // Gabby**

- Ask followers to submit #breakthebias pose of them or their crews for IWD 2022

### **4. Maybe some of us can be a part of BuildTogethers podcast**

- Amandeep also has a podcast "between two cranes"

### **5. Meetup**

- scheduled for third tuesday of Every month - 6-9 (New West Boston Pizza)

## **REMINDER - EVENTS COMING UP**

### **March 8 - KAST // Gabby & Nicole**

- Online workshop for girls in gr 8-12 aimed towards getting girls engaged with STEAM + Trades

### **March 8 // 6:00-7:00 // VDLC - International Women's Day // Zoom**

- Truth and Reconciliation

### **March 8 Womens Health & Safety in the Workplace // 12:00-1:30 // Zoom**

- [https://healthandsafetybc.microsoftcrmportals.com/event/sessions?id=Webinar\\_-\\_Womens\\_Health\\_Safety\\_in\\_the\\_Workplace1747970803](https://healthandsafetybc.microsoftcrmportals.com/event/sessions?id=Webinar_-_Womens_Health_Safety_in_the_Workplace1747970803)

### **March 10 // 12:00-1:00 // Women in Construction Panel by Construct Connect // Online**

- Register here:
  - <https://bit.ly/3vDLRPH>

### **March 23-24 // BuildEx Vancouver // In Person**

- Use code EBX22 to register
- Thank you Amandeep!

### **April 6-7 // Trades Expo 2022 // Surrey**

- <https://www.eventbrite.ca/e/trades-expo-2022-registration-tickets-204860070987?aff=ebdssbdestsearch>
- Thank you Amandeep!

## **ACTION ITEMS & PRIORITY COMMUNICATIONS**

### **1. ACTION TO TAKE**

- a. Provide information to Nic. Full name, date of birth, address, sin number, phone number, email, tax residence.
  - i. Everyone
- b. Hilary Lauren - connecting with tim for panel
- c. Being a champion for bcib - let Nicole know

## **CLOSING**

1. Next meeting date **03 APRIL 21 @ 10:00am**
2. Time of adjournment **11:24am**

**Minutes submitted by: Jelissa**

**Minutes approved by: Board Members**